

PUPPY COURSE

5 weeks, 5 sessions

from 3400 DKK





The success behind our methods

Behavioural psychology tells us that operant and classical conditioning are the backbone of all training and learning – for humans and for dogs. Operant conditioning is thus a window of communication between species.

Dogs (and humans) want to maximize good experiences and minimize bad ones. They respond to cues from their environment, which will either reinforce or discourage a certain behaviour. *Our methods reflect this science.* Put simply, there is a fair reward for wanted behaviour and a fair correction for unwanted behaviour.

Dog training is a craft, and as such we adjust our methods to suit the unique needs of each dog. That being said, we always employ balanced training methods. Exercise, discipline, and affection are, in this order, the core principles of our training philosophy.

We apply the learnings from canine psychology to address the dog's state of mind that led to the unwanted behaviour, rather than only correcting the behaviour.

The community behind Alix & the Pack

There's no other community quite like Alix & the Pack.

When I moved to Copenhagen, I noticed a lack of quality dog training services that focused on the owner as much as the dog. Bolstered by this awareness, I began offering my training services with a purpose in mind: to create a thriving community of dog owners united by their passion for responsible pet ownership. This vision led me to establish a robust support system where the emphasis is not only on training dogs but also on empowering owners.

The Facebook forum has proven instrumental in achieving this goal, serving as an invaluable platform for fostering connections among like-minded individuals. Through this forum, we organize human-only events, coordinate weekend walks that promote neutrality and socialisation, facilitate the exchange of dog-related items, and create a space to share both training triumphs and challenges. It's a virtual hub that keeps us all interconnected, enriching our collective journey towards building stronger, more fulfilling relationships with our dogs.

(01) FACEBOOK FORUM THAT EVERY ALIX & THE PACK MEMBER HAS ACCESS TO

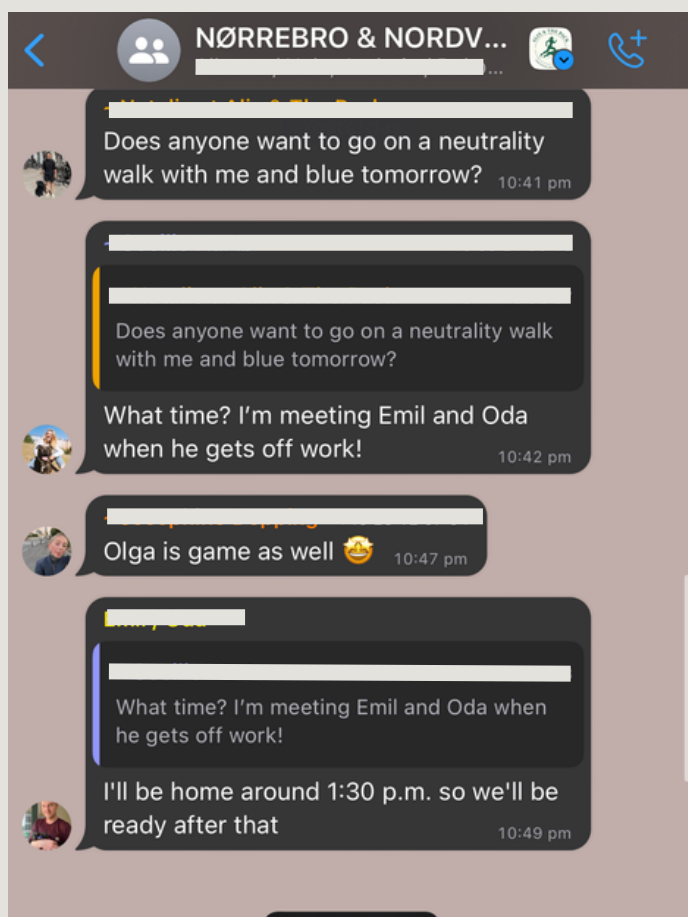
The screenshot shows the Facebook forum interface for 'Alix & the Pack Forum'. The forum post is from a user named '1 d' and contains the following text: 'Hi everyone 🙋', 'I am looking for alternative to Ziwi Peak dry food. I am aware of Pala, is there anything else?', and 'Arlo likes Ziwi Peak, but it hard to get hold of different flavours and often seems to be out of stock. Unless anyone knows a stockist that doesn't have this issue? I tend to buy if from Zooplus. ... See more'. Below the text is a large image of a brown and white dog sitting in a field of purple flowers. To the right of the forum post, there are settings for the group: 'Only members can see who's in the group and what they post.', 'Visible' (Anyone can find this group.), and 'May include flagged content' (Admins may allow some posts and comments to be visible in the group even if they're flagged by Facebook's systems. Learn more). Below these settings is a 'Learn More' button. At the bottom right, there is a 'Recent media' section showing a grid of images, including a box of 'Interactive Fetch & Treat Dog Toy' and a photo of a dog in a field.

The key to socialisation is focusing on neutrality and contentedness, not forcing interactions and play.

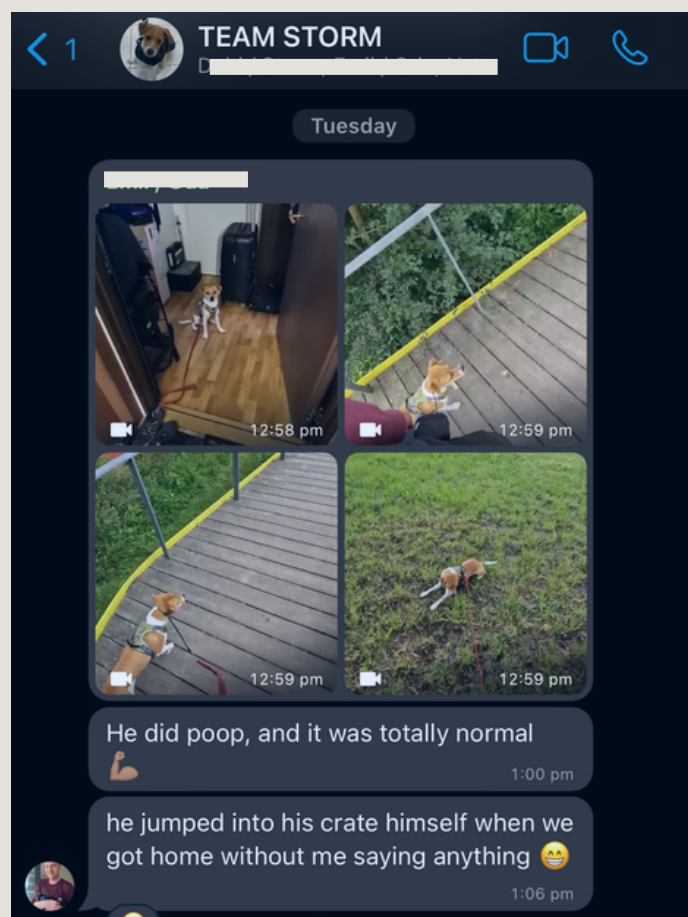
We place great emphasis on socialisation. To us, a well-socialised dog is one that can accompany us anywhere without exhibiting exaggerated reactions to environmental stimuli, such as encountering other dogs. Socialisation presents a bit of a "Goldilocks" scenario. It can be challenging to introduce your young puppy to other dogs because it's not always clear which dog is the right match, and knowing when to conclude the interaction to prevent extreme emotional responses in the puppy can be tricky.

To address this challenge, we established location-based WhatsApp group chats exclusively for members of Alix & the Pack. These chats make it convenient for members to arrange meetups and engage in controlled interactions with other well-behaved dogs. These meetups occur weekly, and there are also impromptu gatherings that members can independently organise, fostering a supportive environment for practicing neutrality and positive socialisation.

(01) LOCATION BASED WHATSAPP GROUP CHATS FOR ALL A&P MEMBERS



(02) TEAM CHAT BETWEEN YOU AND YOUR TRAINER (ONLY FOR THOSE WHO ARE ACTIVELY TAKING PART IN STRUCTURED WALKS OUR A COURSE)



Price list.

PUPPY COURSE	København K, V, N, NV, Ø, V & FRB, Amager, Valby, Sydhavnen, Tårnby, Hvidovre & Rødovre	3400 DKK
	Gentofte, Gladsaxe, Herlev, Ballerup, Albertslund, Vallensbæk & Dragør, Lyngby-Taarbæk, Ishøj, Høje-Taastrup, Ballerup, Egedal, Furesø, Rudersdal	3900 DKK
	Frederikssund, Allerød, Hørsholm, Fredensborg, Hillerød, Helsingør, Gribskov, Frederiksværk-Hundested	4400 DKK
REACTIVITY COURSE	København K, V, N, NV, Ø, V & FRB, Amager, Valby, Sydhavnen, Tårnby, Hvidovre & Rødovre	3600 DKK
	Gentofte, Gladsaxe, Herlev, Ballerup, Albertslund, Vallensbæk & Dragør, Lyngby-Taarbæk, Ishøj, Høje-Taastrup, Ballerup, Egedal, Furesø, Rudersdal	4100 DKK
	Frederikssund, Allerød, Hørsholm, Fredensborg, Hillerød, Helsingør, Gribskov, Frederiksværk-Hundested	4600 DKK
SEPARATION ANXIETY COURSE	København K, V, N, NV, Ø, V & FRB, Amager, Valby, Sydhavnen, Tårnby, Hvidovre & Rødovre	3700 DKK
	Gentofte, Gladsaxe, Herlev, Ballerup, Albertslund, Vallensbæk & Dragør, Lyngby-Taarbæk, Ishøj, Høje-Taastrup, Ballerup, Egedal, Furesø, Rudersdal	4100 DKK
	Frederikssund, Allerød, Hørsholm, Fredensborg, Hillerød, Helsingør, Gribskov, Frederiksværk-Hundested	4500 DKK
BACK TO BASICS COURSE	København K, V, N, NV, Ø, V & FRB, Amager, Valby, Sydhavnen, Tårnby, Hvidovre & Rødovre	2700 DKK
	Gentofte, Gladsaxe, Herlev, Ballerup, Albertslund, Vallensbæk & Dragør, Lyngby-Taarbæk, Ishøj, Høje-Taastrup, Ballerup, Egedal, Furesø, Rudersdal	3100 DKK
	Frederikssund, Allerød, Hørsholm, Fredensborg, Hillerød, Helsingør, Gribskov, Frederiksværk-Hundested	3500 DKK
For all courses, you will be invoiced the full price of the course upfront. When you receive the invoice via email, you have the option of paying via Mobile Pay (press on the mobile pay button and swipe) or bank transfer (our details are at the bottom of the invoice).		

Course itinerary.

1st session

During the initial week, our focus will be on establishing a daily routine, effective crate training, managing interactions with guests, learning theory in dogs, a comprehensive overview of good manners, delving into the true essence of socialisation, and guiding you on the appropriate ways to interact with your new puppy.

Moreover, we'll shed light on the significance of socialisation, which might differ from your preconceived notions. It's not solely about exposing your puppy to various situations; it encompasses the art of acclimating them to the world in a way that cultivates confidence and adaptability. Our aim is to reshape your perspective on socialisation and provide you with the tools to ensure your puppy thrives in diverse environments.

2nd session

Starting from the second session onward, the content we cover is tailored to your dog's age. We acknowledge that some individuals inquire about the puppy course when their dog has already passed the critical period of 8-16 weeks. However, if your puppy is still within this critical developmental phase, our focus remains on it. During this phase, we venture outdoors to guide you in a constructive approach to familiarising your dog with the environment.

Additionally, we begin observing and discussing your own dog's body language and behaviour, enabling you to not only interpret your dog's signals with ease but also to respond appropriately. For instance, we highlight that playful zoomies, often misinterpreted as happiness, are frequently indicative of displacement behaviour. Similarly, a yawn, often assumed as a sign of tiredness, is typically a form of displacement behaviour. When your puppy enthusiastically jumps around in the presence of a stranger, it's not necessarily a sign of them loving the encounter; instead, it often signifies appeasement behaviour. Our goal is to empower you with the knowledge and skills to understand and respond to your dog's behaviours accurately.

3rd session

In the third session, our focus will shift towards introducing fundamental commands, including but not limited to recall, leave it, drop it and leash pressure techniques.

4th session

The content of the final two sessions will be tailored to your puppy's progress and your specific training objectives. Typically, this stage involves the vital process of extending the application of the commands to real-world scenarios, following the four phases of learning.

5th session

In the fifth and concluding session, our primary goal is to consolidate all the principles and skills covered throughout the course. We aim to equip you with the knowledge and tools necessary to independently advance your dog's training beyond our sessions. We highly recommend scheduling regular follow-up sessions on a monthly basis to maintain training consistency and address any evolving needs.

For the Puppy Course, it is mandatory to have the following items (links attached):

Treat pouch

Crate

Long line leash (5+ metres)